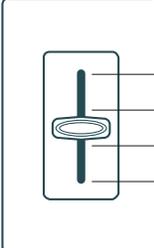


# ENERGY SAVING IDEAS

## Dimmers Save Electricity And Money



Dimming your lights	Saves you electricity	Makes your bulbs last longer
10%	10%	2 times longer
25%	20%	4 times longer
50%	40%	20 times longer
75%	60%	greater than 20 times longer

Chart Courtesy of Lutron Electronics

### **A Bright Idea: Save electricity in every room with dimmer switches.**

(NAPSA)—If your energy bills are getting too hot to handle, consider these three cool tips:

**Energy-Saving Idea #1:** Warm to the idea of taking lukewarm showers. A three-minute lukewarm shower instead of an eight-minute hot shower can have an impact on your electric bill and your water bill.

**Energy-Saving Idea #2:** Turn the heat down. Break out those sweaters and turn the thermostat down to 67 degrees.

**Energy-Saving Idea #3:** Dim the lights. Dimmer switches are a wonderful convenience people have long enjoyed. They conserve electricity—up to 50 percent off the lighting portion of your electricity bill—and they extend the life of your bulbs up to 20 times.

Dimmers can be used with existing incandescent bulbs. No need for expensive compact fluorescent bulbs. You can save electricity in the same warm light you've always enjoyed.

Installing dimmers can be a snap—just a few easy steps to take out your old switches and put

in dimmers. They wire exactly the same way.

In the kitchen, dimmers help everyday meals seem as relaxed and special as meals in the dining room. In the TV room, dimmers bring movie theater magic to your own home. In a child's room a dimmer can serve as a nightlight to chase "monsters" away. Dimmers calm those harsh middle-of-the-night bathroom lights. They create a warm first impression with a muted glow for your foyer.

Outdoors, dimmers give you greater control as well as reducing the electricity costs of your security lighting. A dimly lit deck or porch can make for very elegant entertaining.

Dimmers come in a huge variety of styles, colors and finishes reports Lutron—the world's leading manufacturer of lighting controls. There are dimmers for table lamps and floor lamps and remote-controlled dimmers, so you can control your lights from bed or a comfy chair.

For more information, visit the Lutron Web site, [www.lutron.com](http://www.lutron.com).