



ON TAPE

TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
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139 WORDS, 60 SECONDS



FIGHTING IDENTITY FRAUD

IN 2015, THE NUMBER OF IDENTITY FRAUD VICTIMS INCREASED BY THREE PERCENT TO THIRTEEN-POINT-ONE MILLION. BUT, ENCOURAGINGLY, THE AMOUNT STOLEN BY FRAUDSTERS DECREASED BY SIX PERCENT TO FIFTEEN BILLION DOLLARS, ACCORDING TO JAVELIN'S 2016 IDENTITY FRAUD STUDY.

IDENTITY FRAUD REMAINS A SERIOUS ISSUE AS FRAUDSTERS HAVE STOLEN ONE HUNDRED TWELVE BILLION DOLLARS IN THE PAST SIX YEARS.

THERE ARE THREE ASPECTS FOR CONSUMERS TO MITIGATE FRAUD. THE FIRST IS PREVENTION. KEEP DATA SECURE WHETHER ONLINE OR AT HOME. THE SECOND IS DETECTION. TAKE ADVANTAGE OF ALERTS AND NOTIFICATIONS WHERE AVAILABLE. THIRD, THERE'S RESOLUTION. IF YOU GET A DATA BREACH NOTIFICATION, TAKE IT SERIOUSLY.

JAVELIN'S INDEPENDENT RESEARCH AND EDUCATION PROJECT IS MADE POSSIBLE WITH THE SUPPORT OF LIFE-LOCK. JAVELIN MAINTAINS COMPLETE INDEPENDENCE IN ITS DATA-COLLECTION FINDINGS AND ANALYSIS. FOR MORE TIPS ON PROTECTING YOUR IDENTITY, VISIT THESE WEBSITES.