



ON TAPE

TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
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109 WORDS, 60 SECONDS



MEASURING OUR ECONOMY

THE AG ECONOMY BAROMETER IS A NATIONWIDE MEASURE OF THE HEALTH OF THE U-S AGRICULTURAL ECONOMY.

EACH MONTH, THE AG ECONOMY BAROMETER WILL PROVIDE A SENSE OF THE AGRICULTURAL ECONOMY'S HEALTH WITH AN INDEX VALUE BASED ON INTERVIEWS WITH FOUR HUNDRED LARGE AGRICULTURAL PRODUCERS ON ECONOMIC SUBJECTS.

THE PURDUE C-M-E AG ECONOMY BAROMETER WILL APPEAL TO ECONOMISTS, TO POLICYMAKERS, TO THE PRODUCERS, RANCHERS, FARMERS.

WE THINK THIS AG BAROMETER WILL PROVIDE AN ESSENTIAL TOOL TO HELP MONITOR, MEASURE THE HEALTH OF THE AGRICULTURE ECONOMY AND PROVIDE CONSUMERS AND PRODUCERS WITH A VITAL TOOL TO HAVE AN IDEA OF WHERE THE ECONOMY IS MOVING IN THE FUTURE.