

YOUR LAWN



Mowing In Style



Photo courtesy of: Simplicity Manufacturing, Inc.

You can get more fun out of your lawn mower when it's powder coated. Know before you mow. With powder coating, mowers can last longer.

(NAPS)—If you purchased a lawnmower some 15 years ago, you probably would have been pushing...or riding on...layers of high-solids liquid paint when you cut your grass. If you buy one today, however, you'll likely be cruising the turf in a powder coated machine.

Many firms that make lawnmowers have switched from paint to powder for a number of reasons.

One of the reasons is the environmental benefit of powder coating. Unlike liquid paint, no solvents are used in the powder coating process; therefore negli-

ble, if any, polluting VOCs are released into the air.

Another reason is that powder coating is more durable than paint. That makes it an ideal choice not just for lawnmowers, but also for other outdoor items, including lawn furniture, playground equipment, bicycles and golfcarts. You'll even find powder coating on some automobiles, such as the clear topcoats of Volvos and BMWs.

For more information on powder coating and a free brochure, visit The Powder Coating Institute site at www.powdercoating.org.