



BICYCLE

News & Notes

Tour de Cure Is Rx For Diabetes Fundraising

(NAPS)—A growing number of bikers are finding that one thing that can make an outing even more special is if it involves sharing a ride with friends for a great cause.

That's happening this spring all across the nation when 20,000 riders will ride in the 2001 Tour de Cure, an annual cycling fundraising event of the American Diabetes Association. Many of the riders are friends and family of people with diabetes, while many others have this serious disease themselves.

Tour de Cure gives cyclists the chance to play a role in helping to find a cure and improve the lives of the estimated 16 million people with diabetes, the seventh leading cause of death in the United States. Diabetes, if left untreated, can also lead to devastating complications, including blindness, kidney disease, heart disease and amputations.

Even more alarming is the fact that millions of people who have diabetes don't even know they have it. By participating in Tour de Cure, cyclists will help to raise the much-needed funds for diabetes research, community-based



On the road to helping to raise funds for diabetes research are 20,000 cyclists across the nation. To find out when Tour de Cure starts, visit www.diabetes.org/tour.

programs that help people with the disease lead healthier lives, and the Association's advocacy efforts, fighting for the rights of all people affected by diabetes.

The 2001 American Diabetes Association's Tour de Cure is presented by Bristol-Myers Squibb Company. Other national sponsors include The Bicycle Council, *Bicycling Magazine*, *People Magazine*, and Yahoo!

To learn more about how to participate, call the American Diabetes Association at 1-800-868-7888 or register to participate online at www.diabetes.org/tour.